



**Downtown Simcoe Business Improvement Area (BIA)  
Board of Management Meeting**

**DATE:** Wed. February 14 2024 **TIME:** 12:00 PM

**LOCATION:** JK's Restaurant, 9 Norfolk Street South, Simcoe

## **AGENDA**

1. **12:00 PM** Welcome / Review of Agenda / Declaration of Pecuniary Interest (5 min)
2. **12:05 PM** John Regan, Director, Strategic Innovation & Economic Development (15 min)
3. **12:20 PM** OPP Report – Shauna Poulton and Year To Date Statistics (10 min)
4. **12:30 PM** Morgan from Mobilemend re: Easter Event Saturday March 30 (5 min)
5. **12:35 PM** Acceptance of Board Meeting Minutes – January 17, 2024 (5 min)
6. **12:40 PM** Business Arising From The Minutes (5 min)
7. **12:45 PM** Correspondence (10 min)
  - a) Joy Allgood and Dave Kent re: Request for Sponsorship for Make Art Theatre
  - b) Letter From Andrew Tait, Detachment Commander, OPP re Security Cameras
8. **12:55 PM** Financial Report (10 min)
9. **1:10 PM** Committee Reports for Board Discussion (15 min)
  - a) Executive Committee –
  - b) Communications / Special Events –
10. **1:25 PM** Other Business / Round Table (25 min)
  - a) Election/Appointment of a Chairperson for the Beautification Committee
  - b) Participation in the Simcoe & District C of C Home & Lifestyle Show March 1-3
  - c) Clarification From Brandon Sloan re: Simcoe Community Plan and the Downtown Area – see attached email from Brandon
  - d) Update on the Installation of the Robinson St. Poles and Lights
  - e) Update on the Lights Installed on Colborne St. North and Missing Security Camera
  - f) Update on the RFP for Marketing and Digital Services – Closing Date Feb. 29, 2024
  - g) Update on the AMPLIFY Norfolk Grant Application – Application Submitted Feb. 5
  - h) Update on Property Taxes Versus a Levy Applied on a For Profit Business Located Within a Not For Profit Charitable Organization's Building
  - i) Process for Filling Board Vacancies – Two Vacancies
  - j) 2024 Budget and Projections to Year End December 31, 2024 - attached
  - k) Audit for the Year 2023
  - l) 2024 BIA Conference April 28-May 1 – see attached
  - m) The Future of Garbage and Recycling Collection in the Simcoe BIA Area
11. **1:45 PM** Adjournment

**NEXT MEETING: Wednesday March 13, 2024, at 12:00 pm**

**LOCATION: JK's Restaurant**

